



CSAM Certified Software Asset Manager

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The CSAM (Certified Software Asset Manager) course represents the culmination of ever changing software information, laws and regulations as promulgated in the past and directs focus to the new standards covering software applications and the severe detriments of not being aware of and adhering to current and proposed regulatory mandates.

Attendees will learn the importance of Software Asset Management in today's dynamic ITAM environment. Never before has it been so important that there be at least one individual in an organization whose focus and training is devoted specifically to software management and the long term value and benefits derived from that knowledge. It all begins here with the CSAM course of instruction and certification designed to be a core foundation builder to any ITAM program.

The CSAM Program itself was and continues to be developed by professional Software and Hardware Asset Managers to codify a number of existing IAITAM professional development programs. The Certification in Software Asset Management as produced by IAITAM has evolved over the past 10 years to encompass the changes in the profession as well as adding notable credibility to any organizational IT Asset Management Program and individual.

The 2 day CSAM course of instruction and its subsequent Certification test is designed to guide individuals within the profession to gain awareness of existing software regulations, the importance of adhering to the regulations and how those regulations have effect on every aspect of current and future business endeavors. Additionally, the attendee will learn the importance and the steps necessary to achieve a proactive stance when dealing with software compliance.

With instruction focused on Communication and Education, Policy, Procedures, Project Management, Software Assets and Compliance Management, the CSAM instruction and related materials will bring to light the importance of a well planned and executed Software Asset Management Program.

This interactive instructor led course whether taken in an in-person venue or through online instruction will allow ITAM professionals to review existing organizational infrastructure to effectively enhance any Software Asset Management Program – one that meets global expectations.

CSAM, as with all of IAITAM's courses, conveys the same primary goal of educating IT professionals in effective asset management, automation and centralization, which equates to a higher return on investment (ROI), compliance risk mitigation and increased overall productivity.

◇ WHO SHOULD ATTEND

The two-day CSAM Course is designed for those individuals with minimal to no experience in the field of Software Asset Management. It is essential learning for beginning IT Asset Managers and other IT professionals involved in asset management, resource budgeting, finance, software licensing, contract management and strategic planning.

◇ WHERE TO START: LET CSAM GUIDE YOU

This course exposes the attendee to numerous concepts for ITAM that are relevant for both direct application and as a means of discussion for those persons who will implement, manage and direct ITAM initiatives for their organizations.

The CSAM course consists of the following components:

CSAM Course Manual

CSAM Study Guide

CSAM Course Presentation Slide Book

CSAM instructor daily presentation and

interaction with attendees – administered in-person or online

Optional CSAM Comprehensive Online

Examination necessary for achieving CSAM

Certification



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