



## ITAM Foundations Course with CAMP Certification

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The ITAM Foundations Course with optional Certified Asset Management Professional (CAMP) Certification is designed to impart an extensive overview of IT Asset Management (ITAM) best practices and processes as well as ways to embrace multiple organizational frameworks such as ITAM & IT Service Management (ITSM).

The use of technology in business has grown extensively over the past three decades and continues to grow exponentially on a daily basis. With that growth comes the need for ITAM as well as the understanding of what ITAM is, the benefits it brings to an organization and how it crosses all functional business areas.

This course was built to provide information on each of the IAITAM Best Practice Library's 12 Key Process Areas (KPAs), the roles and responsibilities that affect an ITAM program, core functional areas, KPA indicators, strategic positioning, and how ITAM can be brought into other frameworks such as ITSM so that they work together in the most efficient way for an organization thus producing a greater ROI for its IT portfolio.

### ◇ WHO SHOULD ATTEND

This is an entry level course, with the anticipation that all who attend have some basic knowledge of the IT Asset Management industry. Participants will be able to certify and receive the CAMP Certification. This class is taught as a 2 day in person course or online with an interactive instructor in four 3 hour sessions. Although no experience is required for this course, the materials encompass the concepts that address the needs of the IT Asset Manager. Relevant topics presented in this course for both direct application and as a means of discussion for those persons who will implement, manage and direct IT asset initiatives for their organizations.

### ◇ WHERE TO START: LET CAMP GUIDE

**YOU** All information contained within this and all of IAITAM's courses has been created and designed as a "how to" guideline for building an efficient and effective ITAM program for your organization.



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